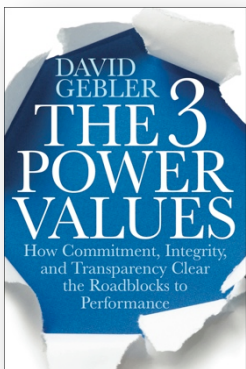


# David Gebler



**Founder and  
President, Skout  
Group, LLC**

**Author of  
*The 3 Power  
Values:  
How  
Commitment,  
Integrity, and  
Transparency  
Clear the  
Roadblocks to  
Performance***



Named as one of America's top Thought Leaders in Trustworthy Business Behavior, **David Gebler** is an innovator of new approaches to link culture, ethics and performance

With over 20 years' experience advising global organizations such as Boeing, Staples, Sun Life Financial, Schering-Plough and MolsonCoors on how to reduce people-based risks while improving productivity and corporate reputation, David is a pioneer in values-based assessment and training. David teaches at Suffolk University, hosts the Ethics Culture and Performance Blog at [managementhelp.org](http://managementhelp.org), and has appeared on CNN, CNBC, and WGBH.

A business lawyer by training, David received his J.D. from the University of California in Davis. As an attorney in private practice with firms such as Proskauer, and as corporate counsel for Gamma International, David gained extensive experience in both bank regulatory and software licensing issues. He worked in Israel for CBS Records International as Director of Business Affairs and as a staff lawyer for El Al Israel Airlines.

As a senior practice leader and strategist, David works with clients to understand how their culture affects ethics and compliance risks, and then to develop strategies to reduce those risks by aligning the values of the organization with business goals. He helps create training programs and leadership strategies targeted to the client's specific risk factors.

*I have seen David Gebler put these powerful ideas into action and they work. Helping to evolve companies of today to meet the challenges of tomorrow.* – Shira Goodman, Executive Vice-President, Human Resources, Staples, Inc.

## **The 3 Power Values**

Everyone is talking about corporate culture, but leaders struggle on how to link it to performance. And yet, without effectively managing culture, leaders are wasting valuable resources that can make the difference between success and failure. *The 3 Power Values* presents a breakthrough model that permits leaders to measure and manage their organization's culture. To create a fully aligned high-performing culture, leaders need only focus on nurturing three catalyst values: Commitment, Integrity, and Transparency.

*I have worked with David Gebler for over 7 years and with "The 3 Power Values" he is once again at the forefront of driving positive cultural change in organizations. A must read.* – Vincent Brockman, EVP, General Counsel, Chief Ethics & Compliance Officer, The Scotts Miracle-Gro Company